

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 15, 2024



SERVE ROBOTICS INC.
(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction
of Incorporation)

000-56237

(Commission File Number)

85-3844872

(IRS Employer
Identification No.)

**730 Broadway
Redwood City, CA**

(Address of Principal Executive Offices)

94063

(Zip Code)

(818) 860-1352

(Registrant's telephone number, including area code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
|--|--------------------------|--|
| Common Stock, par value \$0.0001 per share | SERV | The Nasdaq Capital Market |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On May 15, 2024, Serve Robotics Inc. (the “Company”) announced its financial results for the three months ended March 31, 2024. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 7.01. Regulation FD Disclosure.

On May 15, 2024, the Company made available on its website a revised Company investor presentation. A copy of the presentation is furnished as Exhibit 99.2 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibits 99.1 and 99.2) shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) List of Exhibits.

| Exhibit Number | Description |
|-----------------------|---|
| 99.1 | Press release, dated May 15, 2024 |
| 99.2 | Investor Presentation, dated May 2024 |
| 104 | Cover Page Interactive Data File (embedded within the Inline XBRL document) |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: May 15, 2024

Serve Robotics Inc.

/s/ Ali Kashani

Ali Kashani

Chief Executive Officer and Director

Serve Robotics

Serve Robotics Announces First Quarter 2024 Results and Provides Corporate Update

- *Revenue of \$0.95 million; 124% sequential growth in delivery and branding revenue*
- *Signed agreement with Magna International for a long-term licensing partnership and exclusive contract manufacturing of Serve robots*
- *Post quarter-end, successfully uplisted to the Nasdaq Capital Market with concurrent \$40 million equity offering*
- *Continued focus on deploying 2,000 robots under Uber Eats contract*

SAN FRANCISCO, May 15, 2024 — Serve Robotics Inc. (the “Company” or “Serve”) (Nasdaq:SERV), a leading autonomous sidewalk delivery company, today announced financial results for the three months ended March 31, 2024 and provided a corporate update.

“The Company delivered improvements in our operational key metrics and fundamentals, including a 97% increase in daily supply hours and a 70% increase in daily active robots, when compared to the first quarter of last year. These improvements were achieved while our costs to service delivery and branding revenue remained steady. This is a testament to our employees’ execution on Serve’s mission to reduce the cost of last-mile transportation, and highlight our dedication to scaling our operations infrastructure. Our core technology continues to be validated by our partners, as evidenced through our recent agreements with Magna International, and we continue to see strong demand for our robots to be deployed into existing and new markets. We are also very excited to continue our growth through the completion of our \$40 million underwritten public offering, supported by our strategic investors Uber and Nvidia, and our recent listing on Nasdaq,” said Ali Kashani, Serve’s Cofounder and CEO. “We look forward to executing on the milestones within our strategic plan, which we intend to provide to stockholders in the coming months.”

Serve’s near-term strategic focus remains executing its plan to develop, manufacture, and deploy a fleet of 2,000 autonomous robots on the Uber Eats platform through 2025. The proceeds from the Company’s underwritten public offering in April 2024 allowed Serve to unlock procurement commitments, initiate final design-for-manufacturing reviews, and conduct further validation testing in advance of full-scale commercial production.

Serve’s long-term vision remains to deploy robots in adjacent delivery and transportation verticals within multiple markets.

First Quarter 2024 and Recent Highlights

- **Public Market Debut:** The Company commenced listing on the OTCQB on March 7, 2024. Following the end of our first quarter, the Company completed an uplisting to the Nasdaq Capital Market, and began trading on the Nasdaq Capital Market under the ticker symbol “SERV” on April 18, 2024. This uplisting enabled the completion of a public equity offering generating \$40.0 million in gross proceeds.
 - **Strategic Investments:** Participation in the offering included \$4.5 million of new investment from one of Serve’s largest stockholders and strategic partners, Postmates, LLC, a wholly-owned subsidiary of Uber Technologies Inc (NYSE: UBER). Long-term technology partner NVIDIA (Nasdaq: NVDA) also participated in a \$2.5 million investment round closed on January 2, 2024.
-

Serve Robotics

- **Operational Performance:** Serve averaged 300 daily supply hours during the first quarter 2024, a 97% increase compared to first quarter 2023, and a 15% increase compared to fourth quarter 2023. The Company also achieved a 70% increase in daily active robots for the first quarter 2024 compared to first quarter 2023, and 15% increase compared to fourth quarter 2023.
- **Magna Collaboration:** Serve entered into a Master Services Agreement (“MSA”) with Magna International Inc. (“Magna”) (TSX: MG; NYSE: MGA), one of the world’s largest automotive suppliers. Included in the MSA was both a statement of work for services to be provided by Serve, and a licensing agreement in which the Company licensed its autonomous technology software to accelerate Magna’s development into new products within the robotics and logistics space.
 - **Manufacturing:** On April 24, 2024, the Magna MSA was expanded through the establishment of a new production and purchase agreement wherein Magna became the exclusive contract manufacturer of Serve’s delivery robots.

First Quarter Financial Highlights

- First quarter revenue was \$0.95 million including \$0.85 million of software service revenue derived from the Company’s agreement with Magna. The Company expects to recognize the remaining \$0.35 million in the second quarter 2024.
- As of March 31, 2024, the Company had \$0.43 million of cash and cash equivalents. As of April 30, 2024, the Company had approximately \$34.2 million of cash and cash equivalents, after including proceeds from its April 2024 public offering.
- As of March 31, 2024, the Company had 24.6 million shares of common stock outstanding. As of May 13, 2024, following the share issuance from the Company’s April 2024 public offering, the Company had 37.1 million shares of common stock outstanding, and 42.2 million shares on a fully diluted basis.

Supplemental Financial Information

The key metrics and financial tables outlined below are metrics that provide management with additional understanding of the drivers of business performance and the Company’s ability to deliver stockholder return. Investors should not place undue reliance on these metrics as indicators of future or expected results. The Company’s presentation of these metrics may differ from similarly titled metrics presented by other companies and therefore comparability may be limited.

Table 1: Key Metrics

| Key Metrics | Three Months Ended | |
|------------------------------------|--------------------|----------------|
| | March 31, | |
| | 2024 | 2023 |
| Daily Active Robots ⁽¹⁾ | (Unaudited) 39 | (Unaudited) 23 |
| Daily Supply Hours ⁽²⁾ | 300 | 152 |

(1) *Daily Active Robots:* The Company defines daily active robots as the average number of robots performing daily deliveries during the period.

(2) *Daily Supply Hours:* The Company defines daily supply hours as the average number of hours the Company’s robots are ready to accept offers and perform daily deliveries during the period.

Forward Looking Statements

This press release contains “forward-looking statements,” within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the context of the statement and generally arise when we or our management are discussing our beliefs, estimates or expectations. Such statements generally include the words “believes,” “plans,” “intends,” “targets,” “may,” “could,” “should,” “will,” “expects,” “estimates,” “suggests,” “anticipates,” “outlook,” “continues,” or similar expressions. These statements are not historical facts or guarantees of future performance, but represent management’s belief at the time the statements were made regarding future events which are subject to certain risks, uncertainties and other factors, many of which are outside of our control. Actual results and outcomes may differ materially from what is expressed or forecast in such forward-looking statements. Forward-looking statements include, without limitation, statements regarding the Company’s partnership with Magna, timing of the Company’s robot deployment, the Company’s ability to expand to additional markets, and the Company’s timing and ability to scale to commercial production.

The forward-looking statements contained in this release are also subject to other risks and uncertainties, including those more fully described in our filings with the Securities and Exchange Commission (“SEC”), including in the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Annual Report on Form 10-K for the year ended December 31, 2023, our Quarterly Report on Form 10-Q for the three months ended March 31, 2024 that will be filed following this earnings release, and in our subsequent SEC filings. We can give no assurance that the plans, intentions, expectations or strategies as reflected in or suggested by those forward-looking statements will be attained or achieved. The forward-looking statements in this release are based on information available to us as of the date hereof, and we disclaim any obligation to update any forward-looking statements, except as required by law. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

Serve Robotics Inc.
Condensed Consolidated Balance Sheet (unaudited)

| | <u>March 31,</u> <u>2024</u> | <u>December 31,</u> <u>2023</u> |
|---|---------------------------------|------------------------------------|
| ASSETS | | |
| Current assets: | | |
| Cash | \$ 427,482 | \$ 6,756 |
| Accounts receivable | 266,030 | 2,955 |
| Inventory | 736,535 | 774,349 |
| Prepaid expenses | 629,610 | 676,969 |
| Deferred offering costs | 973,491 | - |
| Total current assets | 3,033,148 | 1,461,029 |
| Property and equipment, net | 33,839 | 48,422 |
| Right of use asset | 668,462 | 782,439 |
| Deposits | 512,659 | 512,659 |
| Total assets | \$ 4,248,108 | \$ 2,804,549 |
| LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT) | | |
| Current liabilities: | | |
| Accounts payable | \$ 1,725,064 | \$ 2,050,605 |
| Accrued liabilities | 1,151,158 | 255,849 |
| Deferred revenue | 68,899 | - |
| Note payable, current | 1,000,000 | 1,000,000 |
| Note payable - related party | - | 70,000 |
| Convertible notes payable, net of debt discount | 4,549,395 | - |
| Derivative liability | 1,489,000 | - |
| Right of use liability, current portion | 474,649 | 496,963 |
| Lease liability, current portion | 2,335,796 | 2,363,807 |
| Total current liabilities | 12,793,961 | 6,237,224 |
| Note payable, net of current portion | - | 230,933 |
| Restricted stock award liability | 154,630 | 158,617 |
| Right of use liability | 105,643 | 211,181 |
| Total liabilities | 13,054,234 | 6,837,955 |
| Commitments and contingencies (Note 10) | | |
| Stockholders' equity (deficit): | | |
| Preferred stock, \$0.0001 par value, 10,000,000 shares authorized, no shares issued or outstanding as of both March 31, 2024 and December 31, 2023 | - | - |
| Common stock, \$0.0001 par value; 300,000,000 shares authorized, 24,957,814 and 24,832,814 shares issued and 24,633,795 and 24,508,795 shares outstanding as of both March 31, 2024 and December 31, 2023 | 2,462 | 2,450 |
| Additional paid-in capital | 68,729,393 | 64,468,141 |
| Subscription receivable | (165,629) | (169,616) |
| Accumulated deficit | (77,372,352) | (68,334,381) |
| Total stockholders' equity (deficit) | (8,806,126) | (4,033,406) |
| Total liabilities and stockholders' equity (deficit) | \$ 4,248,108 | \$ 2,804,549 |

Serve Robotics Inc.
Condensed Consolidated Statement of Operations (unaudited)

| | Three Months Ended | |
|--|--------------------|----------------|
| | March 31, | |
| | 2024 | 2023 |
| Revenues | \$ 946,711 | \$ 40,252 |
| Cost of revenues | 352,438 | 367,261 |
| Gross profit (loss) | 594,273 | (327,009) |
| Operating expenses: | | |
| General and administrative | 1,008,071 | 1,015,987 |
| Operations | 540,974 | 521,687 |
| Research and development | 6,638,441 | 2,082,949 |
| Sales and marketing | 118,236 | 279,582 |
| Total operating expenses | 8,305,722 | 3,900,205 |
| Loss from operations | (7,711,449) | (4,227,214) |
| Other income (expense), net: | | |
| Interest expense, net | (1,326,522) | (41,744) |
| Change in fair value of simple agreements for future equity | - | (869,164) |
| Total other income (expense), net | (1,326,522) | (910,908) |
| Provision for income taxes | - | - |
| Net loss | \$ (9,037,971) | \$ (5,138,122) |
| Weighted average common shares outstanding - basic and diluted | 24,556,343 | 6,708,450 |
| Net loss per common share - basic and diluted | \$ (0.37) | \$ (0.77) |

Serve Robotics Inc.
Condensed Consolidated Statement of Cash Flows (unaudited)

| | Three Months Ended March 31, | |
|--|---------------------------------|--------------------|
| | 2024 | 2023 |
| Cash flows from operating activities: | | |
| Net loss | \$ (9,037,971) | \$ (5,138,122) |
| Adjustments to reconcile net loss to net cash used in operating activities: | | |
| Depreciation | 17,923 | 465,640 |
| Stock-based compensation | 4,255,432 | 93,943 |
| Amortization of debt discount | 1,212,836 | 4,000 |
| Change in fair value of simple agreements for future equity | - | 869,164 |
| Interest on recourse loan | 3,987 | (1,202) |
| Changes in operating assets and liabilities: | | |
| Accounts receivable | (263,075) | 8,626 |
| Inventory | 37,814 | (4,704) |
| Prepaid expenses | 47,359 | (33,643) |
| Accounts payable | (325,541) | 64,191 |
| Accrued liabilities | (82,168) | (30,239) |
| Deferred revenue | 68,899 | - |
| Right of use liabilities, net | (13,875) | (11,063) |
| Net cash used in operating activities | <u>(4,078,380)</u> | <u>(3,713,409)</u> |
| Cash flows from investing activities: | | |
| Purchase of property and equipment | (3,340) | - |
| Net cash used in investing activities | <u>(3,340)</u> | <u>-</u> |
| Cash flows from financing activities: | | |
| Proceeds from simple agreement for future equity | - | 2,666,953 |
| Proceeds from convertible notes payable | 4,844,625 | - |
| Exercise of warrants | 5,832 | - |
| Repayments of note payable | (250,000) | (250,000) |
| Repayments of notes payable, related party | (70,000) | - |
| Repayment of lease liability financing | (28,011) | (552,786) |
| Net cash provided by financing activities | <u>4,502,446</u> | <u>1,864,167</u> |
| Net change in cash and cash equivalents | 420,726 | (1,849,242) |
| Cash and cash equivalents at beginning of period | 6,756 | 2,715,719 |
| Cash and cash equivalents at end of period | <u>\$ 427,482</u> | <u>\$ 866,477</u> |
| Supplemental disclosure of cash flow information: | | |
| Cash paid for income taxes | \$ - | \$ - |
| Cash paid for interest | \$ 35,892 | \$ 40,630 |
| Supplemental disclosure of non-cash investing and financing activities: | | |
| Vested restricted stock purchased with recourse notes | \$ - | \$ 3,436 |
| Deferred offering costs included in accounts payable | \$ 973,491 | \$ - |

Serve Robotics

About Serve Robotics

Backed by Uber and NVIDIA, Serve Robotics develops advanced, AI-powered, low-emissions sidewalk delivery robots that endeavor to make delivery sustainable and economical. Spun off from Uber in 2021 as an independent company, Serve has completed tens of thousands of deliveries for enterprise partners such as Uber Eats and 7-Eleven. Serve has scalable multi-year contracts, including a signed agreement to deploy up to 2,000 delivery robots on the Uber Eats platform across multiple U.S. markets.

Media

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Robotic Last Mile Delivery

May 2024



Disclaimer

FORWARD LOOKING STATEMENTS

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INDUSTRY AND MARKET DATA

In this presentation, the Company relies on and refers to information and statistics regarding the sectors in which the Company competes and other industry data, the Company obtained this information and statistics from third-party sources, including reports by market research firms. Although the Company believes these sources are reliable, the Company has not independently verified the information and does not guarantee its accuracy and completeness. The Company has supplemented this information where necessary with information from discussions with customers and the Company's own internal estimates, taking into account publicly available information about other industry participants and the Company's management's best view as to information that is not publicly available.

TRADEMARKS AND TRADE NAMES

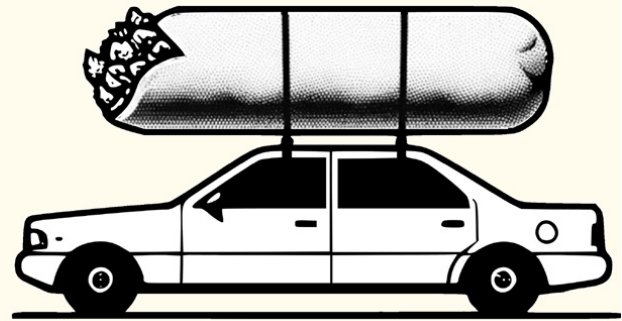
The Company owns or has rights to various trademarks, service marks and trade names that it uses in connection with the operation of its business. This presentation also contains trademarks, service marks and trade names of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names or products in this presentation is not intended to, and does not imply, a relationship with the Company or an endorsement or sponsorship by or of the Company. Solely for convenience, the trademarks, service marks and trade names referred to in this presentation may appear without the ®, ™ or SM symbols, but such references are not intended to indicate, in any way, that the Company will not assert, to the fullest extent under applicable law, its rights or the right of the applicable licensor in these trademarks, service marks and trade names.

Why move 2 lb burritos... in 2 ton cars?

Rapid progress in robotics and artificial intelligence (AI) can help reduce our reliance on cars

- U.S. drivers killed 20 pedestrians each day in 2021¹
- Private cars & vans caused ~10% of global energy-related CO₂ emissions in 2022²
- Tailwinds accelerating robot adoption include: advances in AI, faster & cheaper compute, cheaper sensors and ubiquitous data connectivity, as well as labor shortages, wage inflation & new worker classification laws

1. "Share the Road: It's Everyone's Responsibility" (NHTSA, 2023)
2. "Cars and Vans" (IEA, 2022)



\$450B by 2030: The untapped market for robotic & drone delivery¹

Delivery is in hyper-growth, but costs prevent profits:

- **+200%** – DoorDash revenue growth (2020 to 2023)
- **+235%** – DoorDash cost of revenue increase (2020 to 2023)

AI-powered robots are on a mission to
make last mile delivery profitable:

- **2.5 miles** – Median distance of food deliveries in the United States²
- **\$1.00** – Expected average cost of last mile delivery by Serve robots with increased autonomy and adoption³

1. TAM calculation sourced from ARK ([Big Ideas 2024](#)) and Company estimates

2. Internal historical delivery data

3. Internal financial projections model



Veterans in AI, robotics, last mile



Ali Kashani, Ph.D.
CEO

- VP at Postmates. Co-founder/CTO at Neurio (acq. Generac)
- Ph.D. in Robotics (UBC)
- 15 patents



Touraj Parang
President & COO

- VP Corp Dev at GoDaddy. Serial entrepreneur: UpCounsel (acq. LinkedIn), Webs (acq. Vistaprint), Jaxtr
- Graduate of Yale Law & Stanford



Brian Read
CFO

- Controller at Aptronik Inc.
- Global Controller at REE Automotive; Asst. Global Controller at Coherent
- Certified Public Accountant (CPA)



MJ Burk Chun
Product

- Director, Postmates. Head of Product, Anki. BigCommerce Lead, EA
- 17+ years leading product in, robotics, marketplaces, video games



Dmitry Demeshchuk
Software

- Director at Postmates
- Staff engineer at Postmates
- Founding engineer at Postmates X



Euan Abraham
Hardware

- SVP Hardware at Latch. VP Hardware at GoPro. Lead engineer at Apple.
- BS in Engineering (U of Sheffield)



Rajesh Radhakrishnan
Autonomy

- Director at Ghost Autonomy; Head of ML at John Deere. Founding engineer at Blue River (acq. John Deere)
- MS in Computer Science (UT Arlington)

Uber Postmates Apple GoPro JOHN DEERE GoDaddy GHOST webs LATCH EA ANKI

Backed by industry leaders

Uber

Investor (\$11.5M to date).
Largest shareholder &
commercial partner.



Largest strategic investor
(>\$12M to date). Technical
partner since 2018.

***Delivery
Hero***

Early investor.
German food delivery
platform in EU & Asia.

7-ELEVEN

Early investor. First
convenience store partner
(13,000 stores in US/Canada).

Recent Highlights

\$40 million new capital

Uplisted to Nasdaq with concurrent \$40M equity offering, including participation from Uber (NYSE: UBER) subsidiary Postmates LLC. Capital supplements January investment from technology partner NVIDIA

Magna partnership

Signed agreement for licensing and manufacturing partnership

Revenue growth

Q1 2024 revenue of \$0.95 million, including 124% sequential growth in delivery and branding revenue, and \$0.85 million in software service revenue related to our Magna agreement

Phase 1 completed: 1 market, 300 restaurants

25% MoM growth

24 months of rapid increase in deliveries since early 2022

Up to 99.94% reliability

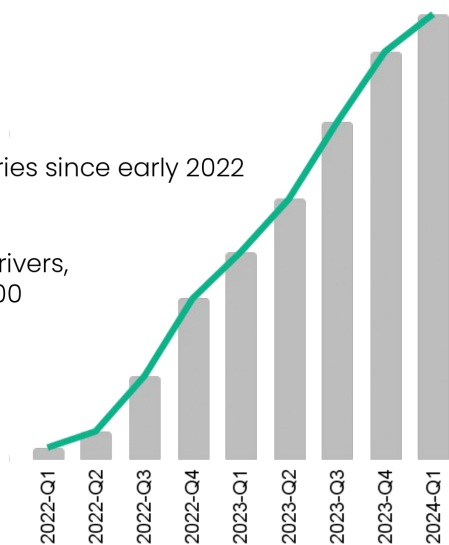
delivery completion **10x** better than drivers, with roughly 0.5 failed delivery per 1,000

Over 50,000

deliveries in L.A.

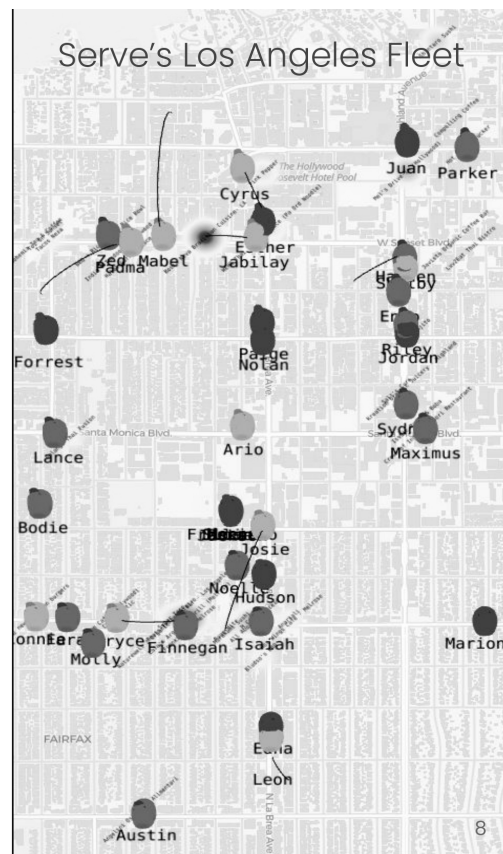
100 robots

for deliveries & R&D



Serve's delivery volume in Los Angeles¹

1. All figures based on internal historical delivery data



Next phase: **2000 robots under contract with Uber Eats**

We have signed one of the largest contracts in the AV industry with Uber Eats.




Full 2,000-robot deployment is expected in **2025**. Our fleet is already integrated into Uber, helping grow to new markets more efficiently and achieve high levels of robot utilization. Beyond L.A., expansion markets under consideration include:

- Los Angeles (coverage expansion)
- San Diego (new deployment)
- Dallas (new deployment)
- Vancouver, BC (new deployment)



Delivery robots target a large market segment with clear path to scale

Delivery is multi-modal:

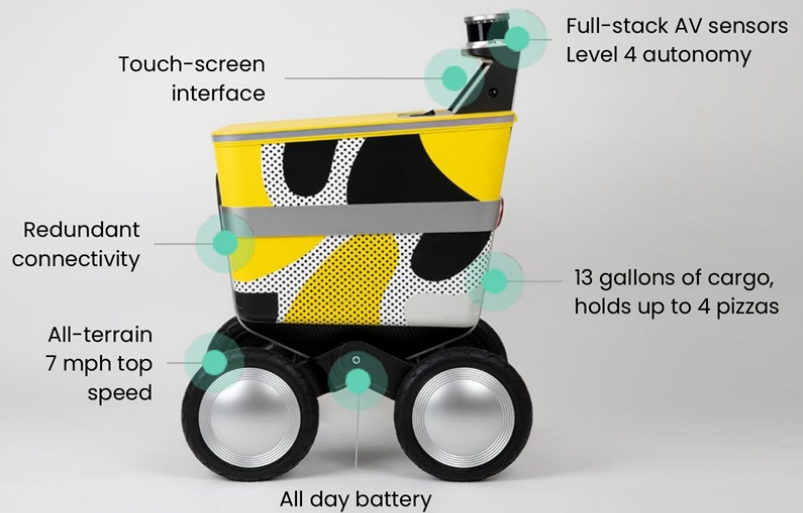
| |  Autonomous Urban Robots |  Autonomous Vehicles |  Drones |
|-------------------|---|--|--|
| Range | Short Distance | Medium Distance | Long Distance |
| Safety Risk | Low | High | High |
| Regulations | Permitted | Restricted | Restricted |
| Commercialization | Launched | R&D | R&D |

We know delivery

With unique insights from inception inside a delivery platform, we believe we have:

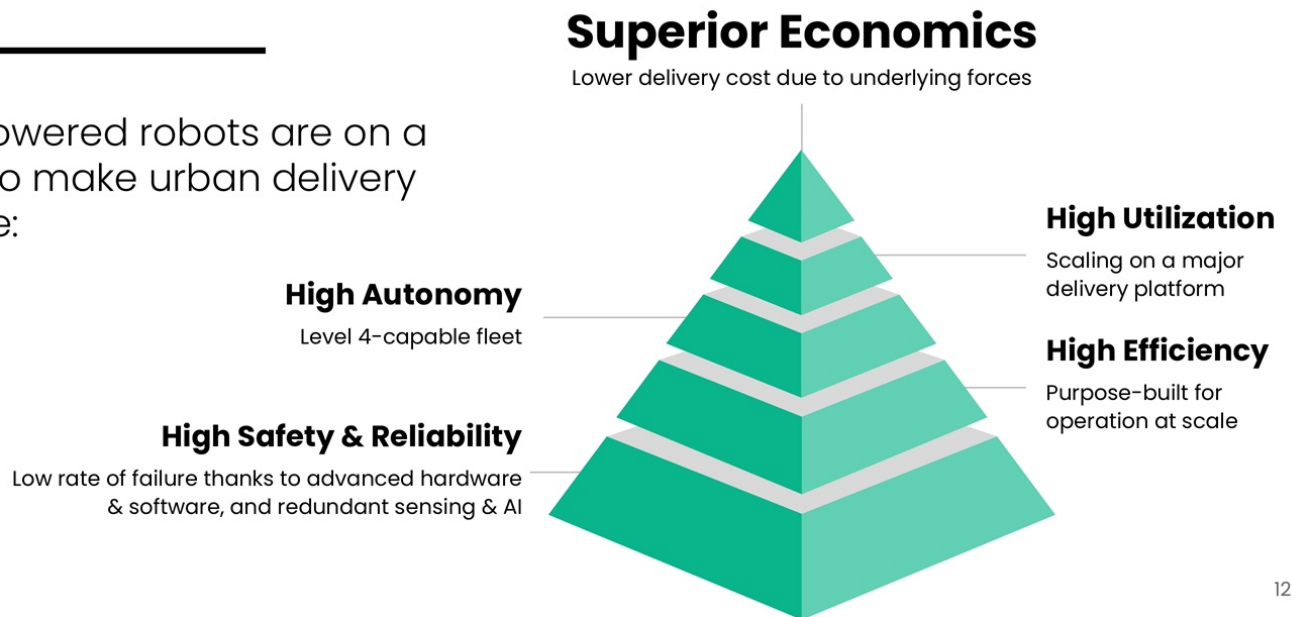
- **Unique** AI-powered robots
- **Unique** fleet operations
- **Unique** go-to-market strategy

Built for Urban Delivery Using Proprietary Data (Postmates X)



We believe we are market leaders in urban robotic delivery

Our AI-powered robots are on a mission to make urban delivery profitable:



Level 4 autonomy commercialized

We are among the first AV companies to bring Level 4 delivery robots to market

Level 2 & 3 — R.C. Robots

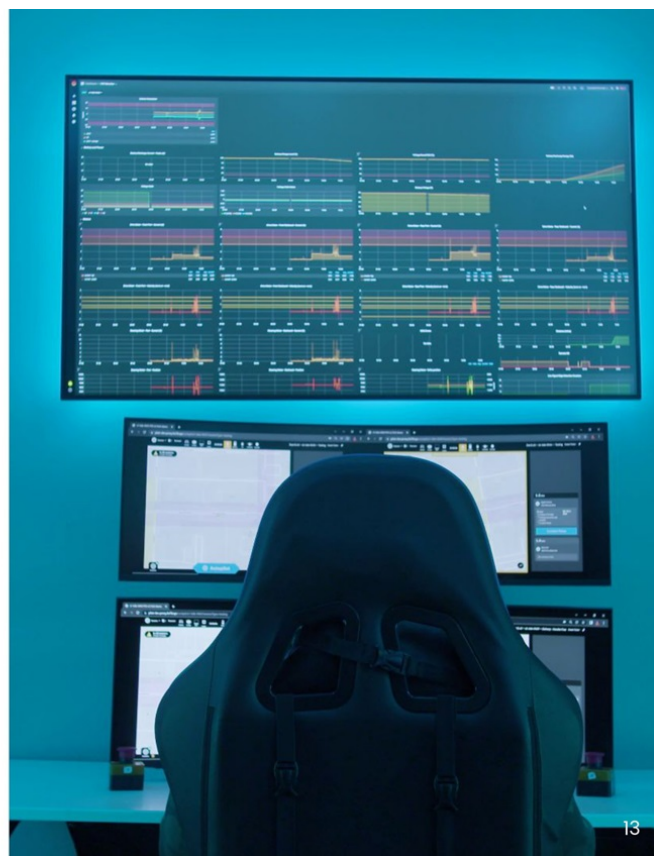
- Humans always in the loop to maintain safe operation
- Safety risk due to reliance on data networks and human drivers
- Poor economics, hard to scale, and low barrier to entry

Level 4 — Serve Robots

- No human in the loop for safety, within designated Operational Design Domain (ODD)
- Safety via redundancy
- Compelling economics, and strong moat through deep tech
- Regulatory tailwinds

Level 5 — 100% Self-Driving

- No human in the loop at any time
- Not commercially viable today
- Strong regulatory headwinds
- Capital intensive



Robots have more diverse revenue opportunities than couriers

Out-of-home (“OOH”) ads have supplemented our delivery revenue.

Monetizing unique robot capabilities such as ads & data, as well as licensing the underlying technology, make robots more profitable than couriers.



We have a playbook for capital-efficient growth

We have a proven model to finance building large fleets without high capex:

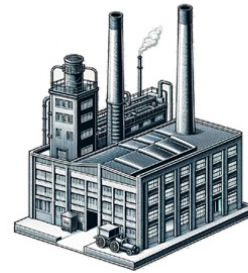
1. Financial partner

The financial partner, as lessor, provides upfront capital for robots



2. Contract manufacturer

Magna Int'l (tier 1 auto supplier) is Serve's exclusive contract manufacturer



The unbundling of cars

After the invention of automobiles, the U.S. went from 25 million horses (1920s) to 283 million cars (2020s), or >11 vehicles replacing each horse, according to some reports¹. We believe the development of specialized, efficient robots in the future has the potential to lead to similar proliferation of robots for every car.



1. 25m horses in the U.S. in 1920 (USDA) versus 283m vehicles in 2022 (US FHWA)

Serve as a platform

Magna International has licensed our technology to accelerate development of its new robotic products

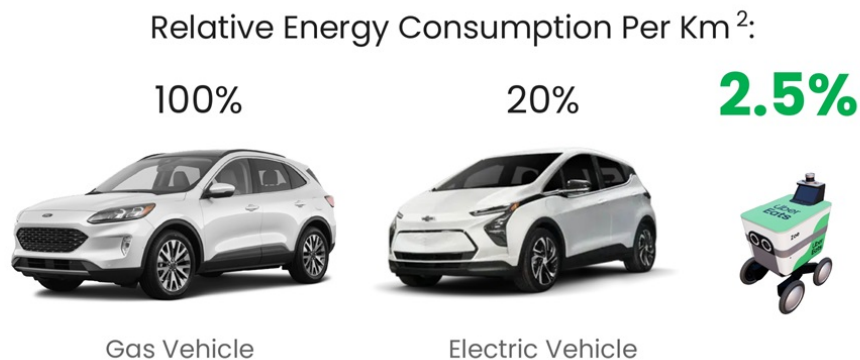


As a leading urban robotic delivery company, we believe we are well-positioned to become a platform of choice for companies building new non-competing robots and services for complex public spaces. We believe this provides us with an additional monetization opportunity.

Robots could reduce global emissions by

~2%
Annually¹

With global adoption, we believe delivery robots could reduce CO2 emissions by approximately 762 Mt annually, while also providing more convenience to consumers.



1. Estimated using internal data and 2022 global emissions from the Global Carbon Project
2. Transportation Research Part D: Transport and Environment (Vol 85, 2020)

Financial Update

Public Market Debut

- **Completed uplisting to Nasdaq Capital Market**, commenced trading under ticker "SERV" on April 18
- **Public equity offering generated \$40.0 million** in gross proceeds

Q1 2024 Financial Results

- **Q1 revenue:**
 - **\$0.95 million**, including \$0.85 million of software service revenue derived from agreement with Magna.
 - Remaining \$0.35 million of Magna software service revenue expected to be recognized in Q2.
- **Cash and cash equivalents:**
 - **\$0.43 million as of March 31**
 - **\$34.2 million as of April 30**, after proceeds from April public offering
- **Common stock:**
 - **24.6 million shares outstanding as of March 31**
 - **37.1 million shares outstanding as of May 13** (and 42.2 million shares outstanding on a fully diluted basis), following share issuance from April public offering

Thank you!

