



Serve Robotics to Showcase Autonomous Robotics at SXSW, NVIDIA GTC, and HumanX Conferences

March 4, 2026

SAN FRANCISCO, March 04, 2026 (GLOBE NEWSWIRE) -- [Serve Robotics Inc.](#) (Nasdaq: SERV), a leading autonomous robotics company, today announced its participation, including speaking sessions, in a series of influential technology, pop culture and innovation events, including [SXSW](#), [NVIDIA GTC](#), and [Human X](#). Across these stages, Serve executives will showcase their industry-leading autonomous delivery robots and highlight their advanced, AI-powered capabilities.

Serve will complement these appearances with onsite demonstrations that showcase how its robots operate safely, efficiently, and reliably at scale in real-world environments. These demos will further showcase the strength and maturity of Serve's technology as the company continues expanding its footprint across the U.S., meeting growing demand for faster, more cost-efficient delivery.

"Our autonomous delivery robots are already completing thousands of deliveries every week in cities nationwide, transforming how people get their goods," said Ali Kashani, co-founder and CEO of Serve Robotics. "We're excited to demonstrate how physical AI is transforming last-mile logistics and strengthening local communities."

Event Participation:

- **SXSW (Austin, TX):** Serve Robotics VP Product & Co-Founder MJ Burk Chun will discuss how Serve Robotics' advances in machine vision and AI are enabling robots to better perceive, navigate, and safely interact with the world around them.
 - [Panel: Seeing Is Believing: The Vision Behind Humanoid & Robotic AI](#)
 - Tuesday, March 17, 2026 from 2:30-3:30pm CT | JW Marriott - Salon D
- **NVIDIA GTC (San Jose, CA):** Serve Robotics will be present during NVIDIA CEO Jensen Huang's keynote and Serve's VP of Autonomy Rajesh Radhakrishnan will participate in a Lightning Talk about real-world lessons on overcoming technical challenges when deploying robotics solutions and practical examples of how Serve has built and scaled AI-powered robots using NVIDIA platforms.
 - [Lightning Talk: Building the Next Wave of AI-Enabled Robots](#)
 - Tuesday, March 17 from 4-5 p.m. PT
- **HumanX (San Francisco, CA):** Serve Robotics CEO Ali Kashani will participate in an intimate masterclass panel alongside experts from Samsara, Aurora and Semafor to dig into the economics of a physical AI shift. The panelists will explore how a mixed-autonomy model will boost supply chain resilience and safety and the evolution of frontline work.
 - Masterclass Panel: Orchestrating the Mixed-Autonomy Revolution
 - April 8 from 4:00-4:15pm | Moscone Center South, San Francisco

Serve continues to expand its commercial footprint, strengthen new and existing partnerships, and advance the capabilities of its AI-driven robotics platform. To date, Serve has deployed more than 2,000 robots across the U.S., establishing the company as the nation's largest sidewalk delivery fleet. Serve robots power deliveries for major restaurant partners including Shake Shack and Little Caesars through platforms such as Uber Eats and DoorDash.

To learn more about Serve Robotics, visit www.serverobotics.com.

About Serve Robotics

Serve Robotics (Nasdaq: SERV) designs and operates autonomous robots that navigate and operate in complex, human-centric environments. Since spinning off from Uber in 2021, Serve has deployed more than 2,000 robots across the U.S., reaching a population of approximately 3 million and supporting delivery for more than 3,600 restaurants. In 2026, Serve acquired Diligent Robotics, expanding its operations beyond sidewalk delivery into indoor service robots used in hospitals. Serve designs both the hardware and software behind its robots, enabling them to operate safely in public and private environments at scale.

For more information, visit www.serverobotics.com or follow the company on X, Instagram, and LinkedIn @serverobotics.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Serve intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Exchange Act. These forward-looking statements can be about future events, including statements regarding Serve's intentions, objectives, plans, expectations, assumptions and beliefs about future events, including Serve's expectations with respect to the financial and operating performance of its business, its capital position, and future growth. The words "anticipate", "believe", "expect", "project", "predict", "will", "forecast", "estimate", "likely", "intend", "outlook", "should", "could", "may", "target", "plan" and other similar expressions can generally be used to identify forward-looking statements. Indications of, and guidance or outlook on, future earnings or financial position or performance are also forward-looking statements. Any forward-

looking statements in this press release are based on management's current expectations of future events and are subject to a number of risks and uncertainties that could cause actual results to differ materially and adversely from those set forth in or implied by such forward-looking statements. Risks that contribute to the uncertain nature of the forward-looking statements include those risks and uncertainties set forth in Serve's Annual Report on Form 10-K for the year ended December 31, 2024, filed with the United States Securities and Exchange Commission (the "SEC") and in its subsequent filings filed with the SEC. All forward-looking statements contained in this press release speak only as of the date on which they were made. Serve undertakes no obligation to update such statements to reflect events that occur or circumstances that exist after the date on which they were made.

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