



Pizza Hut Canada Partners with Serve Robotics on New Door-to-Door Robot Delivery Service

September 26, 2022

Pizza Hut Partners with Leading Sidewalk Delivery Company Serve Robotics to Host Two-Week Pilot Program in Vancouver

TORONTO (Sept 26th, 2022) [Pizza Hut@ Canada](#) is embarking on its latest innovation in the pizza-verse with the launch of its new robot delivery service. The national chain is partnering with Serve Robotics, a leading autonomous sidewalk delivery company, to host a two-week pilot program in Vancouver, B.C. From now until September 30, select Vancouver customers who place an order via the Pizza Hut app may have their favorite menu items delivered directly to their doorstep via robot.

“From introducing cheese in our stuffed crust to delivering pizza to the International Space Station, Pizza Hut is the pizza pioneer,” shared Manish Dhankher, Director of Operations at Pizza Hut Canada. “We’re always looking for ways to enhance our customer service and deliver hot, fresh, and delicious menu favourites to our customers. Pizza Hut is thrilled to be at the forefront of this technology and partner with Serve Robotics to bring this offering to Canada for the first time.”

Pizza Hut on [1725 Robson Street](#) in Vancouver was selected as the first location for the pilot. Customers selected for robotic delivery will be able to use the Pizza Hut app to track the robot’s location as their order approaches and will receive a unique, one-time pin to retrieve their order from the robot’s secure compartment.

“Serve is excited to partner with Pizza Hut to provide Vancouver customers with the convenience and reliability of zero-emissions robotic delivery,” said Dr. Ali Kashani, co-founder and CEO of Serve Robotics. “This is an important step forward in our efforts to expand our delivery platform to serve more cities and communities.”

Serve Robotics is helping shape the future of sustainable, self-driving delivery with zero-emissions rovers that have completed tens of thousands of deliveries, eliminating the equivalent of thousands of car trips and several tons of CO2 from city air. Serve’s state-of-the-art technology uses a range of sensors to identify nearby objects, enabling the robots to autonomously navigate sidewalks, while also being assigned to human supervisors to ensure their safe operation.

“This signals an exciting step forward for the future of delivery technology in Canada,” added Dhankher. “We’re confident Vancouverites will not only experience delight in having a robot deliver their food but will also find this compliments Pizza Hut’s existing delivery service, allowing us to deliver more food to more people. We look forward to learning from this pilot in Vancouver.”

For more information on Serve Robotics, please visit www.serverobotics.com. For more information on Pizza Hut Canada, please visit www.pizzahut.ca.

About Pizza Hut

Pizza Hut is proud to be one of Canada's largest pizza restaurant chains with over 500 locations locally. Globally Pizza Hut is one of the world's largest pizza restaurant companies with more than 18,000 restaurants in over 100 countries. No matter where you find a Pizza Hut, they are making sure each meal customers enjoy is safe, delicious, and unmistakably Pizza Hut.

Pizza Hut, Inc. is a subsidiary of Yum! Brands, Inc. (NYSE: YUM). Hungry for more information?

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About Serve Robotics

Serve Robotics is shaping the future of sustainable, self-driving delivery. The company designs, develops and operates zero-emissions rovers that serve people in public spaces, starting with food delivery. Founded in 2017 as the robotics division of Postmates, Serve set out to build a robotic delivery experience that delights customers, improves reliability for merchants, and reduces vehicle emissions to zero. Four years later, the company's self-driving rovers have successfully completed tens of thousands of contactless deliveries in Los Angeles and San Francisco. Spun off as an independent company in February 2021, Serve is backed by Uber and other world-class investors. Serve has several established commercial partnerships and continues to expand its partner platform. Find out more at www.serverobotics.com, follow us on social media via [Twitter](#) and [Instagram](#), or apply to join our team on [LinkedIn](#).